

FOR IMMEDIATE RELEASE January 6, 2009

Media inquiries: Paul Nonnenmacher, (860) 757-7771 E-mail: <u>pnonnenmacher@crra.org</u> Sotoria Montanari, (860) 757-7764 E-mail: <u>smontanari@crra.org</u>

CRRA Education Programs Top 59,000 Participants in 2008

Trash Museum, Garbage Museum See Record Numbers for Third Straight Year

For the third year in a row participation in the Connecticut Resources Recovery Authority's education programs set a new record. Programs offered by the <u>Trash Museum in Hartford</u> and <u>Garbage Museum in</u> <u>Stratford</u> drew 59,321 participants, the greatest number since they opened in 1993.

CRRA's Trash Museum served 27,302 participants and the CRRA Garbage Museum served 32,219, a combined increase of 5,677 or 10.5 percent over the 2007 total. "Our educators offer wonderful programs that appeal to a wide array of audiences and the numbers show that," said Education Supervisor Sotoria Montanari. "We are fortunate to have many of the same schools visit each year."

Students, families, scout troops and community groups participated in CRRA programs both at the museum locations and outreach events. In addition to offering programs at the museums, CRRA educators are at popular events such as the CPTV Family Science Expo and the Eastern States Exposition.

The Museums are well-known throughout Connecticut and in other areas as well. In 2008, the Garbage Museum was featured in the *Boston Globe* and <u>"Living on Earth,</u>" a nationally-syndicated public radio program, while the Trash Museum was featured in a segment of the NFL <u>Philadelphia Eagles</u> "Kids Club Show."

CRRA programs teach people about recycling and environmentally responsible trash disposal, explaining how CRRA uses these methods to protect our air, land, water and health. Visitors to the museums watch the step-by-step recycling process and are encouraged to recycle at home.

However, these programs may be sharply curtailed in 2009 as the Garbage Museum's primary source of funding, the Southwest Connecticut Regional Recycling Operating Committee (SWEROC), will dissolve on June 30 and no successor organization has been formed. CRRA is trying to arrange other sources of funds to keep the Garbage Museum open. The Trash Museum is funded separately and in no such danger.

-more-

CRRA education programs' record January 6, 2009 Page 2

The Trash Museum, 211 Murphy Road in Hartford, features the Temple of Trash, a sculpture made from reclaimed garbage. For more information, call (860) 757-7765. The Garbage Museum, 1410 Honeyspot Road Extension in Stratford, features Trash-o-saurus, a one-ton dinosaur made from salvaged items. For more information call (203) 381-9571. To find out more about both centers, go to http://www.crra.org and click on "Education."

Additionally, Facebook users can become "fans" of the Garbage Museum and the Trash Museum.

The Connecticut Resources Recovery Authority is a quasi-public agency whose mission is to work for – and in – the best interests of the municipalities of the state of Connecticut. CRRA's new board of directors and new management team develop and implement environmentally sound solutions and best practices for solid waste disposal and recycling management on behalf of municipalities. CRRA's four solid waste projects serve 118 Connecticut cities and towns. CRRA also runs environmental and recycling educational programs through the Trash Museum in Hartford and Garbage Museum in Stratford. For more information about CRRA and its activities, visit http://www.crra.org. Computer users can also discuss CRRA at its blog, http://www.crra.org.

30